

CREATOR. How It Works

NOTE: This EBook is a simplified rendition of the website of WILLIAMBRANDES. For the website see, www.williambrandes.com. **More about EBook:** There are two formats that have been created; .mobi and .epub. Both of these options will open with hyperlinks intact. External websites and audio/video hyperlinks are highlighted for a quick connect. The .mobi file will open in the Kindle book reader application. Both Fire and earlier versions including non-tablet readers. So. More information and format downloads? See, www.williambrandes.com/a_ebook.

If you are looking for a website online editing program that is easy to use, you need to look no further. You have arrived. Welcome to CREATOR.

The following information/instruction plus screen-shot images of the editor, is what you would see on this page as seen on the website: This is the main editing block. You can write text. You can **BOLD** text. You can *ITALICIZE* text. You can UNDERLINE text. And, CREATE links with to text such as [William Brandes Consulting](#) or simply write out the URL as www.williambrandes.com.

Of course, **you can insert images**. And, remember, this is all (uploading and inserting) done **online** through the editor panel. No other software to buy or worry about. Which means, this program does the basics with a REALLY EASY learning curve. You are special and treated accordingly. I provide strategy, hints and more tools. And, of course, you can ask questions as you see fit. Cool eh?

Editing your website: All done through the editor interface. There are other tools such as indent and bullet and numerical listing functions along with justifying text left, right and center. Besides uploading images and inserting within webpage pages, one can also upload other file types including Adobe PDF and MP3 audio into a downloads folder. It is then very easy to link those files into pages on your website.

Plus, if you are familiar with HTML coding, by working with the source code you can create tables and much more.

It is easy enough to copy and paste You Tube coding into the source. In fact, the You Tube within the left sidebar (**NO LEFT SIDEBAR IN MOBILE although one can insert within ANY EDIT AREA**) is also inserted through the editor using additional News Blocks.

The United Church of Christ RSS News Feed has been inserted within a News Block in the left sidebar and also on a RSS feed page linked in the site directory.

You will find News Blocks in the left sidebar and at the top of the page. In fact, all content including the top News Block info can be inserted and written and adjusted with the editor. As a bonus, a simple one line hide code, keeps those News Blocks hidden from the site directory. The links only show up when in page edit mode. Plus, the Template file itself can be edited although, I have created a robust Template just for you. Cool eh. That's CREATOR.

CREATOR. What It Costs

\$59.00/year. Subscription: Full online edit website. INCLUDES Domain - and, you are not limited to a .com domain. if choice is available, you can secure a .net or .org. don't be fooled by other offers. read the fine print.

\$449.00. Website setup: This is a one-time fee. Payable only when you are completely satisfied.

Includes, but, not limited to, website design, initial (unlimited) content insertion and website consultation which includes instruction on using the online editor. You are NEVER left alone.

Questions? I expect them. [William Brandes Consulting](#), Tiffin, Ohio. call 24/7 - 4196196013 - Leave a voice mail and I will return your call ASAP.

CREATOR. Join The Discussion

There are many online venues that offer website construction tips. However, it is probably more helpful to the website manager for more instruction in creating stellar content. In my estimation, too much time is spent on the hardware and too little time spent on the direction of the website. What and whom is your content directed. In other words, time has too be spent on mission and vision. And, what your audience needs and requires. Time worth spent.

However, that said, I offer a forum in order to learn more about the content management system. Sign up at [CMSimple-CMS on FreeLists](#). Or. Subscribers can join the list by sending E-mail to cmsimple-cms-request@freelists.org And. Include 'subscribe' in the Subject field of your E-mail. Also, I offer a homegrown broadcast only E-mail list to anyone who wishes to join. Your intention? [Sign up here](#). Don't forget to include your E-mail address!

CREATOR. Screen-Shots

This screen-shot. Description of functions of each editor control button. This is a screen-shot of the News Block in the left sidebar containing the UCC News RSS feed. These News Blocks provide additional editor functionality besides the main edit block. I have also used a "HIDE" function so the News Block does not show up in the Site Directory, only while in the editor function.

TOP LINE - CREATOR FUNCTIONS

NORMAL or EDIT moves you between the editor and normal layouts - **VALIDATE** checks your in page created links for validity - **IMAGES** allows you to browse your computer and upload images. If necessary can delete images easily with a mouse click - **DOWNLOADS** to upload images, audio, PDF, text files to this directory. Then create links directly to the file and place that link on your pages - **SETTINGS** allows you to view and edit the **TEMPLATE, CONFIGURATION, LANGUAGE, STYLE SHEET** and **CONTENT** files. Make sure you know what you are doing here - **HELP** - I don't hide that this program, CMSimple, was developed and is **FREELY** offered much on par with the likes of Wordpress and other Content Management Programs. Some take the links out of these programs. I keep them in because I support the great work offered in spurring new creative development. However, I know the program thoroughly and an expert template builder. But, there is a wealth of information found through this link to the CMSimple website - **LOGOUT** means what it says. Be sure to **SAVE** before **LOGOUT**.

TOP ROW BUTTON FUNCTIONS

SAVE page content - **SELECT ALL** page content - **CUT** - **COPY** - **PASTE** - **UNDO COMMAND** - **REDO COMMAND** - **HTML or NORMAL LAYOUT** - **LEFT JUSTIFY** - **CENTER JUSTIFY** - **RIGHT JUSTIFY** - **HORIZONTAL LINE BREAK** - **CREATE HYPERLINK** - **UNDO HYPERLINK**

SECOND ROW BUTTON FUNCTIONS

H1, H2, H3 and H4 create the titles of pages which in turn become Site Directory Links. H2 is a subpage of H1. H3 is a subpage of H2. H4 is a subpage of H3. Example can be seen by scrolling down or looking in the Site Directory - **NEW PARAGRAPH** which can also be done easily by hitting the **ENTER** key on your keyboard - **BOLD** text - **ITALIC** text - **UNDERLINED** text - **ERASE** text formatting - **BULLETED** text list - **NUMBERED** text list - **INCREASE INDENTATION** of text - **MORE INDENTATION** of text.

[Screenshot image 1 of the Editor.](#)

With CREATOR browse and upload images. Delete too.

[Screenshot image 2 of the Editor.](#)

CREATOR has a built in Send-mail program. Folks can send mail WITHOUT hanging your E-mail address out on the webpage for SPAM bots to pick up. Great feature.

[Screenshot image 3 of the Editor.](#)

